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# The End Of Protest: A New Playbook For Revolution



## Synopsis

Is protest broken? Micah White, co-creator of Occupy Wall Street, thinks so. Disruptive tactics have failed to halt the rise of Donald Trump in the upcoming US presidential election. Movements ranging from Black Lives Matter to environmentalism are leaving activists frustrated. Meanwhile, recent years have witnessed the largest protests in human history. Yet these mass mobilizations no longer change society. Now activism is at a crossroads: innovation or irrelevance. In *The End of Protest* Micah White heralds the future of activism. Drawing on his unique experience with Occupy Wall Street, a contagious protest that spread to eighty-two countries, White articulates a unified theory of revolution and eight principles of tactical innovation that are destined to catalyze the next generation of social movements. Despite global challenges—catastrophic climate change, economic collapse and the decline of democracy—White finds reason for optimism: the end of protest inaugurates a new era of social change. On the horizon are increasingly sophisticated movements that will emerge in a bid to challenge elections, govern cities and reorient the way we live. Activists will reshape society by forming a global political party capable of winning elections worldwide. In this provocative playbook, White offers three bold, revolutionary scenarios for harnessing the creativity of people from across the political spectrum. He also shows how social movements are created and how they spread, how materialism limits contemporary activism, and why we must re-conceive protest in timelines of centuries, not days. Rigorous, original and compelling, *The End of Protest* is an exhilarating vision of an all-encompassing revolution of revolution.

## Book Information

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## Customer Reviews

I'm on my second-read of what I know will go down as the most important book about activism and revolution written in modern times. Dr. White is foremost an incredible scholar of protest; in a seamless and continuous fashion, he grounds his work in a thorough examination of revolutionary history and philosophy, referencing ideas and beautiful quotes from Marx, Engels, Lenin, and so forth. Secondly, White is clearly a seasoned activist; he weaves in personal anecdotes enough to illuminate key principles/frameworks on the path to effective protest for which he is clearly a trailblazer (such as his "Unified Theory of Revolution"), yet without turning his scholarly work into memoir. Instead, he leaves you craving more of his stories, such as co-founding Occupy Wall Street, and the lessons he's gleaned from his "constructive failures" (i.e. Occupy) and successes. Last but not least, White is a selfless visionary with a bias toward action; he doesn't just problematize protest by unmasking its historical roots and exposing its modern malpractices, then leave activists and thought-leaders to do the rest of the work. Instead, he equips us with a practical toolkit for revolutionary action. White is wise enough to recognize that effective protest cannot be standardized into a one-size-fits-all model, and yet even wiser to identify the common do's/don'ts and principles that DO emerge across contexts. Thus, just as one leaves a good law or business program prepared to think through complex, real-world challenges that emerge in legal or business contexts, so too does one leave "The End of Protest..." prepared to innovate and problem-solve through oppressive real-world challenges that warrant or demand effective protest. For that alone, I feel eternally grateful to Dr.

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